

# How will your donation make a difference?



Your **Pixels for Pride** contribution will be used to fund support, education and outreach initiatives coordinated through PFLAG Canada's national office and its Chapter and Contact network.

PFLAG Canada is invested in building stronger, safer and healthier communities by supporting all Canadians in their growing understanding of sexual and gender diversity.

The entire community benefits when all its members are free to affirm and celebrate their identities, while respecting the rights of others to do the same. The entire community is stronger when no member needs to fear becoming the target of ignorance, discrimination, hatred and violence. People who identify as gay, lesbian, bisexual, transgender and/or transsexual - and those with whom they have significant relationships - share this benefit with everyone in the community.

## Local Services

PFLAG Canada provides local support services in nearly 70 communities nationwide. Many of our support volunteers organize monthly Chapter meetings where people come together to share their triumphs and challenges, and support one another in an informal and confidential environment. PFLAG Canada support meetings welcome all persons who wish to learn and grow in their understanding of diversity.

Some support volunteers serve as Contacts, providing information and resources to local residents by telephone and email. PFLAG Canada Chapters and Contacts provide a vital service, assisting individuals and family members who are facing a crisis; and educators, employers and community service providers who wish to make their environments more inclusive and welcoming for all people. PFLAG Canada supports the work of its volunteers by providing individual guidance, information, resources and communications support.

## National Support

In addition to our community-based support network, PFLAG Canada maintains three national toll-free support lines, (French, English and Gender Identity Support), which can be accessed from anywhere in Canada. We pay the long-distance charges on these calls so they can remain toll-free to people needing information and support.

Who calls? GLBT youth and adults, parents, adult children, grandparents, sisters/brothers, partners/spouses, friends, teachers, students, guidance counselors, healthcare and mental

health professionals and clergy...anyone with questions or concerns about sexual orientation and gender identity issues.

Additionally, we host one of Canada's largest online resource libraries at [www.pflagcanada.ca](http://www.pflagcanada.ca), with materials written especially for gay, lesbian, bisexual, transgender and transsexual persons; their parents, families and friends, and members of the larger community. If we are to eliminate homophobia and transphobia from society, we must engage people by answering the questions that are relevant to them. The burden of prejudice is not carried by one group alone, but by all members of society. Many Canadians are ready to do their part, but most don't know how. PFLAG Canada can help show them the way.



## Support for Schools

Donations to Pixels for Pride will also allow PFLAG Canada to continue providing diversity training and print materials to schools. Earlier this year, PFLAG Canada circulated 10,000 copies of our youth poster on the left. A website is planned for later this year to provide youth in their 'tween' and early teen years with an opportunity

to share their perspectives on the challenges confronting the boy in the poster. Several teachers across Canada are participating to help students understand that homophobia can affect anyone – and for many different reasons. A French language version of the poster will be available in July.

## Need more information?

PFLAG Canada is proud of what it has accomplished with the funding it receives and with your support, there is so much more we can do! If you have any questions about how your donation is helping PFLAG Canada make a difference, please contact us at [execdirector@pflagcanada.ca](mailto:execdirector@pflagcanada.ca).

**Your generosity counts. Thank you for caring!**